FASHION IDENTITY

BECOME A FASHION ID STYLE DIRECTOR

Our #StyleSquad is the creative and expressive force behind the Fashion Identity community. If you love fashion, social media, and photography, the Fashion ID app is the place for you.

IN THE FASHION ID APP, YOU CAN BE THE NEW FACE OF FASHION

We give you the publishing tools, content, and platform to make it happen!

Re-post amazing content from @FashionIDCo in social media…

…or use the self-expression tools to make your own.

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THE DETAILS:

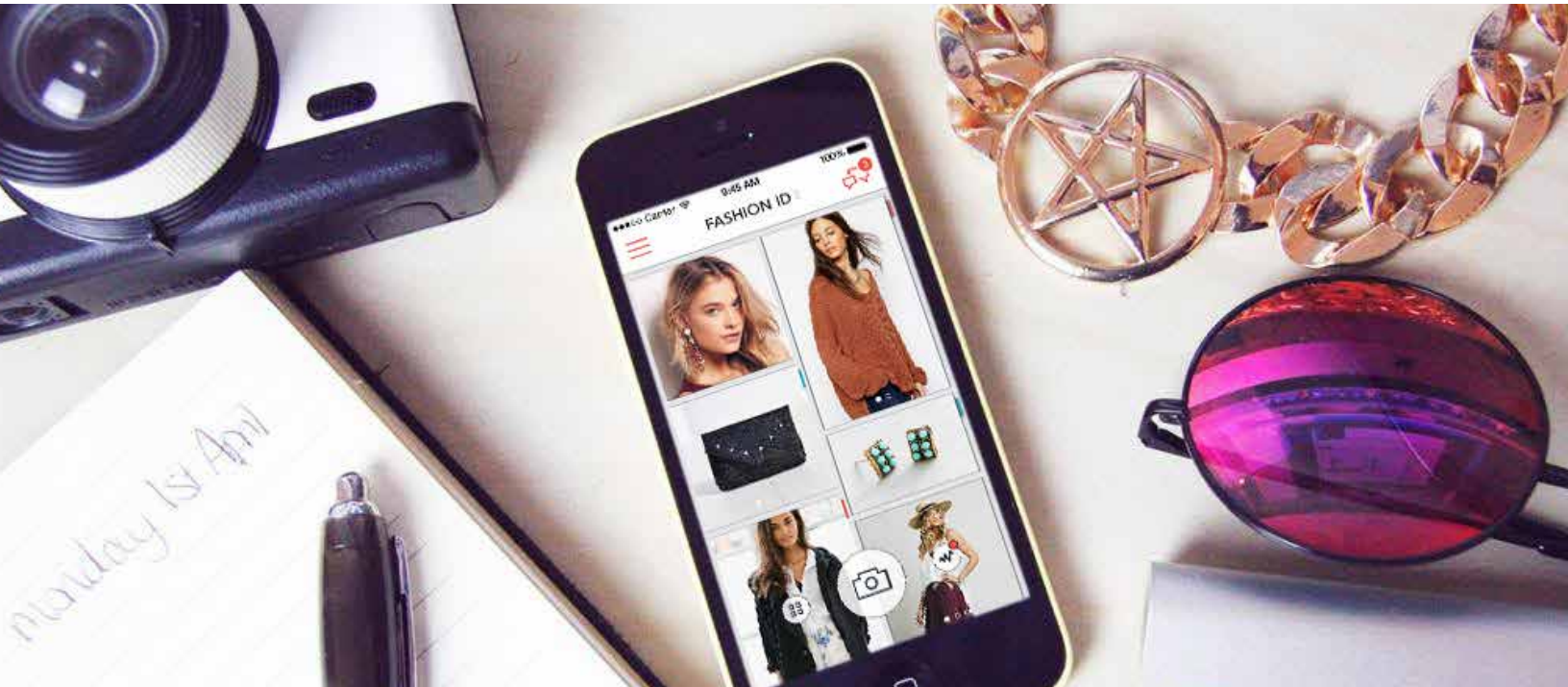
- We give you special Director status in the Fashion ID app, providing unique content creation tools
- You can work virtually anytime and anywhere with an iPhone and a computer
- Your time commitment is 3-4 hours per week

PERFECT IF YOU'RE PASSIONATE ABOUT:

- Fashion and expressing your personal style
- Social media
- Writing and blogging
- Building a community with fashion-focused Millennials
- Being a leader amongst your peers

SKILLS YOU'LL GAIN:

- Online community management
- Social media marketing and sharing
- Basic understanding of WordPress
- How to craft online editorial content



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THE PERKS – GET YOUR FASHION CAREER STARTED:

- Be a part of a Silicon Valley startup 100% focused on the colliding worlds of social media and fashion
- See firsthand how fashion editorial, content, marketing and shopping are changing
- Amplify your social following and personal brand
- Learn about the most current tools for online marketing
- Create your own online editorial content for our blog at www.fashionidentity.com/blogposts
- Connect with the Fashion ID Internship and Marketing Teams (AKA a ton of new BFFs)

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THE FUN PART – AS A DIRECTOR IN THE FASHION ID APP, YOU WILL:

- Stay up to date on the latest fashion trends, styles and top bloggers at @FashionIDCo on Instagram, Facebook, and Twitter
- Use our powerful Director web tools to re-post @FashionIDCo content directly into the Fashion ID app, with your own editorial voice added!
- Create great shopping content for your favorite items, trends, style, and brands
- Use the MY SCHOOLS function in the app to build your community and see what's happening
- Have at your fingertips the best app tools available for posting and sharing fashion!

If this sounds like the position for you, apply here.
WE HOPE YOU JOIN US!